



Now profits are
easy to grab.



All
day
long.





Two sizes!
Three varieties!

All Day Café® Burritos your customers will love. All day profits you'll love.

Now the most popular breakfast sandwich varieties* go wherever your customers are going...*whenever* they're going. They just heat 'em and eat 'em!

And today, 'round the clock grab-and-go products are what every operator is looking for.

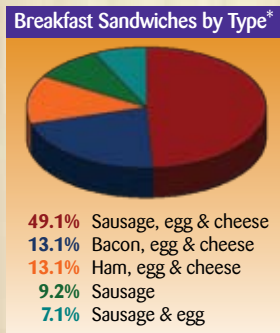
- 62% of operators offer portable menu items**
- Grab-and-go is becoming a "destination point"††
- More than 40% of consumers say they'd like to see breakfast served all day.††

All Day Café® Burritos are the perfect grab-and-go meal or snack!

- **Better ingredients** – All Day Café® Burritos have higher quality ingredients, so they always taste great.

- **Attractive packaging** – Eye-catching packaging that's built to withstand microwave, convection, and conventional oven cooking.

- **Better tasting** – it's only logical: better ingredients mean better taste!



EGG, HAM, CHEESE, RED AND GREEN PEPPERS
4.65 oz. (#89256)
7 oz. (#89261)

EGG, SAUSAGE, CHEESE, AND SALSA
4.65 oz. (#89257)
7 oz. (#89258)

EGG, STEAK, CHEESE, RED AND GREEN PEPPERS
4.65 oz. (#89262)
7 oz. (#89259)

Great grab-and-go food. Great grab-and-go profits.

CODE	DESCRIPTION	PACK SIZE	CASE CT	NET WT	GROSS WT
46025-89256	Burrito with Egg, Ham, Cheese, Red and Green Peppers	4.65 oz.	24	6.98 lbs.	8.03 lbs.
46025-89261	Burrito with Egg, Ham, Cheese, Red and Green Peppers	7 oz.	24	10.5 lbs.	12.09 lbs.
46025-89257	Burrito with Egg, Sausage, Cheese, and Salsa	4.65 oz.	24	6.98 lbs.	8.03 lbs.
46025-89258	Burrito with Egg, Sausage, Cheese, and Salsa	7 oz.	24	10.5 lbs.	12.09 lbs.
46025-89262	Burrito with Egg, Steak, Cheese, Red and Green Peppers	4.65 oz.	24	6.98 lbs.	8.03 lbs.
46025-89259	Burrito with Egg, Steak, Cheese, Red and Green Peppers	7 oz.	24	10.5 lbs.	12.09 lbs.

Our All Day Café® Burritos have a shelf life of 9 months frozen, 14-days refrigerated.

For ordering, information, or customer service assistance:
1-800-328-5474 or www.michaelfoods.com

* McLane Co., based on the top 70 SKUs

** FoodService Director, 9/19/2007

† Restaurants & Institutions, 10/1/07, "Food: Rush-Hour Traffic"

†† Restaurants & Institutions, 12/1/07, "Food: Breakfast Branches Out"