



High in protein.  
 High in convenience.  
 High in profits.





**Peeled and unpeeled varieties!**

## Two ways to give customers grab-and-go goodness!

Today's consumers are grab-and-go consumers. They're looking for good taste and portability...anytime of day.

- Three primary snacking periods are morning, between lunch and dinner, and after dinner or late-night hours.\*
- Grab-and-go is becoming a destination point; convenience is king.\*\*
- Consumers are asking for items that are portable and offer portion control.†

Our shell-on Hard Cooked Eggs come in a pack of two, along with handy packets of salt and pepper. Thanks to a natural coating that seals the eggs to preserve freshness, they have a shelf life of 75 days.

For your customers who are really in a hurry, our Hard Boiled Eggs are already peeled and come in a two-pack. Their shelf life is 70 days.

Both varieties contain top-quality eggs that are naturally high in protein and low in carbs – a combination that fits perfectly into a wellness lifestyle. They're portable, convenient, and tasty! Plus, the attention-getting upscale packaging sets them apart from the competition.



Cash in on the convenience with All Day Café® Hard Cooked and Hard Boiled eggs!



(#86204)



(#65203)

### Great grab-and-go food. Great grab-and-go profits.

CODE	DESCRIPTION	PACK SIZE	NET WT	GROSS WT	CASE CUBE	CASE/PALLET
46205-86204	Peeled Hard Boiled Eggs	16/2 Pack, Individually Wrapped	3.17 lbs.	3.85 lbs.	.22 ft. <sup>3</sup>	300 (15 x 20)
46205-65203	Hard Cooked Eggs	24/2 Pack, Individually Wrapped	5.25 lbs.	6.40 lbs.	.37 ft. <sup>3</sup>	180 (15 x 12)

Refrigerated shelf life of All Day Café® Peeled Hard Boiled Eggs is 70 days. Refrigerated shelf life for All Day Café® Hard Cooked Eggs is 75 days. Best used within 5 days of opening. Store product between 33° - 40°F. DO NOT FREEZE.

**For ordering, information, or customer service assistance:  
1-800-328-5474 or [www.michaelfoods.com](http://www.michaelfoods.com)**

\* Restaurants & Institutions, "Special Report: A New Snack Mix," 3/1/07  
 \*\* Restaurants & Institutions, "Food: Rush-Hour Traffic," 10/1/07  
 † Restaurant Business, "A Bite of the Morning Meal," 1/7/08