



Pick the packaging that packs in the customers.

All Day Café Breakfast Sandwiches are packaged in two different styles – just choose the one that matches your operation and customers.

Both withstand microwave, convection, or conventional oven heating.

Butcher wrap...perfect for operations offering a warmer program, plus it acts as a tray for on-the-go eating

Upscale film...the clear window lets customers see the sandwich quality, so it's ideal for merchandising refrigerated or frozen



Film

Butcher wrap

BREAKFAST SANDWICHES - BUTCHER WRAP

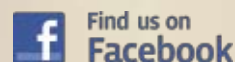
MATERIAL	PRODUCT DESCRIPTION	PACK SIZE	NET WEIGHT	GROSS WEIGHT	CASE CUBE	CASE/PALLET
46025-89331	Egg, Canadian Bacon and Cheese English Muffin	12/4.85 oz.	3.64 lbs.	3.96 lbs.	.26 ft ³	300 (30 x 10)
46025-89332	Egg, Sausage and Cheese English Muffin	12/5.75 oz.	4.31 lbs.	4.66 lbs.	.30 ft ³	270 (30 x 9)
46025-89333	Egg and Cheese English Muffin	12/4.25 oz.	3.19 lbs.	3.51 lbs.	.26 ft ³	300 (30 x 10)
46025-89334	Sausage Biscuit	12/4.35 oz.	3.26 lbs.	3.61 lbs.	.30 ft ³	270 (30 x 9)
46025-89335	Egg, Bacon and Cheese Biscuit	12/5.22 oz.	3.92 lbs.	4.26 lbs.	.30 ft ³	270 (30 x 9)
46025-89336	Egg, Sausage and Cheese Biscuit	12/6.6 oz.	4.95 lbs.	5.29 lbs.	.30 ft ³	270 (30 x 9)
46025-89337	Egg, Ham and Cheese Croissant	12/5.45 oz.	4.09 lbs.	4.45 lbs.	.31 ft ³	225 (25 x 9)
46025-89338	Egg, Sausage and Cheese Croissant	12/5.75 oz.	4.31 lbs.	4.67 lbs.	.31 ft ³	225 (25 x 9)
46025-89339	Egg and Sausage French Toast	12/6.5 oz.	4.86 lbs.	5.23 lbs.	.30 ft ³	250 (25 x 10)
46025-89340	Sausage French Toast	12/4.75 oz.	3.56 lbs.	3.92 lbs.	.30 ft ³	250 (25 x 10)

BREAKFAST SANDWICHES - FILM

MATERIAL	PRODUCT DESCRIPTION	PACK SIZE	NET WEIGHT	GROSS WEIGHT	CASE CUBE	CASE/PALLET
46025-89311	Egg, Canadian Bacon and Cheese English Muffin	24/4.85 oz.	7.27 lbs.	8.78 lbs.	.55 ft. ³	126 (14 x 9)
46025-89316	Egg, Sausage and Cheese Biscuit	24/6.6 oz.	9.9 lbs.	11.40 lbs.	.71 ft. ³	96 (16 x 6)
46025-89317	Egg, Ham and Cheese Croissant	24/5.45 oz.	8.17 lbs.	8.78 lbs.	.62 ft. ³	112 (16 x 7)
46025-89319	Egg and Sausage French Toast	24/6.5 oz.	9.75 lbs.	11.10 lbs.	.55 ft. ³	126 (14 x 9)

Our All Day Café Breakfast Sandwiches have a shelf life of 9 months frozen, 7 days refrigerated.

For ordering, information, or customer service assistance:
1-800-328-5474 or www.alldaycafe.com



Cash in on grab-and-go traffic.

EVERYTHING YOU NEED.™

MICHAEL FOODS INC.



Customers want quality. They want good taste. And they want to take it all with them.

Give them everything.

Give them one of the new All Day Café Breakfast Sandwiches.

It's no surprise that grab-and-go is here-and-now. It's the trend. That's exactly why All Day Café is giving you brand new ways to satisfy the cravings of every grab-and-go customer who walks through your door.



The quality they're looking for.

- Fresh, high-quality ingredients...for a great, homemade flavor
- Restaurant-quality taste...no need for your customers to go anywhere else to find a delicious meal
- Eggs, meats, cheeses, and bread carriers...the finest ingredients make our sandwiches unique in any venue
- Great value...versus other hand-held products
- Variety...the wide array of ingredients and carriers means you'll always have something for everyone
- Made by Michael Foods...a proven leader in grab-and-go meal solutions

It's a bright new day for breakfast sandwich sales.

- Portability helps boost the sale of breakfast sandwiches. - *Technomic 2008 Sandwich Consumer Report*
- Breakfast sandwiches are coming to be known as the "fourth meal," or "away from home snacking." - *Technomic 2008 Sandwich Consumer Report*
- 65% of consumers surveyed say that grabbing a to-go breakfast is more convenient than eating at home. - *Technomic, "Opportunities in the Away-from-Home Breakfast Daypart," 2008*
- Sixty-three percent of consumers say that they expect their breakfast purchases to remain steady in the coming year. - *www.fastcasual.com, "Report Finds Consumers Open to All-Day Breakfast Options," 12/2009*
- Consumer purchases of breakfast sandwiches on weekends have risen from 61% two years ago to 70% currently. - *www.fastcasual.com, "Report Finds Consumers Open to All-Day Breakfast Options," 12/2009*



The good taste they crave.

Made with real eggs for real profits.

All of our breakfast sandwiches are made with Papetti's Table Ready Scrambled Egg patties or Natural Shaped Fried Egg patties. They have a fluffy texture, plus a homemade look and taste.

Meats that make a sandwich a meal.

Canadian Bacon...made from lean pork sirloin, it's thick sliced with natural hickory smoked flavor

Sausage...precooked, perfectly browned and made with flavorful, spiced pork

Ham...deli quality ham that's cured with real honey and brown sugar

Bacon...perfectly cooked and flavorful, with an enticing, smoky flavor

Cheese that adds creamy goodness.

We use only high quality Crystal Farms American cheese, made in America's dairyland.

Four breads give you a slice of the action.



English Muffin... tender yet firm, with a natural, fresh-baked appearance

Croissant... tender on the inside, flaky and golden brown on the outside



Biscuit... a light and fluffy buttermilk biscuit – the industry gold standard

French Toast... dipped in real, premium Papetti's eggs then baked – not fried – for real French toast flavor; we even add a dollop of maple butter syrup

