ALL DAY
Café®
Big taste and
total convenience...
with All Day Café® Bowls.
EVERYTHING YOU NEED.™
MICHAEL FOODS INC.

Two Varieties!

Eggs, vegetables and protein. Great on the go, any time of day!

EGG & BACON BOWL
5.5 oz. (#89266)

Today's customers want it all: big taste, great food, and complete convenience. Our new All Day Café Bowls give them everything they want.

Each of our new All Day Café Bowls combines all the goodness of scrambled eggs plus colorful vegetables and Cheddar cheese. The result? A go-anywhere meal or snack with a taste profile customers will return for again and again.

In fact, consumers are looking for items exactly like our new bowls:

- Nearly half (46%) of consumers surveyed said they would like to see breakfast served all day.*
- One-third of all Americans eat their breakfast away from home.*
- According to consumers, grabbing a to-go breakfast is more convenient than eating at home.**

These easy-to-carry bowls come in either bacon or sausage varieties. Each also contains eggs, potato, Cheddar cheese, red and green peppers, and diced onions.

Versatile in any venue.

No matter what type of operation you run, All Day Café Bowls are the perfect addition, because they contain premium ingredients with unique flavor combinations.

- **Convenience stores** – Bowls are the ideal heat-and-eat meal or snack.
- **Hotels** – Bowls are a portion-controlled addition to a marketplace venue, or self-serve buffet.
- **Healthcare** – Bowls are perfect for all employees... even those whose schedules don't follow a normal clock.
- **B&I** – It's a great tasting meal that customers can eat on-site, or take away.

Plus, the attractive, upscale packaging works in all venues, and is built to withstand microwave, convection, or conventional oven cooking.

EGG & SAUSAGE BOWL
5.5 oz. (#89267)

Great grab-and-go food. Great grab-and-go profits.

CODE	DESCRIPTION	PACK SIZE	NET WT	GROSS WT	CASE CUBE	CASE/PALLET
46025-89266	Egg and Bacon Bowl	24/5.5 oz.	8.25 lbs.	11.77 lbs.	.80 ft.^{3}	55 (5 x 11)
46025-89267	Egg and Sausage Bowl	24/5.5 oz.	8.25 lbs.	11.77 lbs.	.80 ft.^{3}	55 (5 x 11)

Our All Day Café Bowls have a shelf life of 9 months frozen, 7 days refrigerated.

For ordering, information, or customer service assistance:
1-800-328-5474 or www.alldaycafe.com

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Technomic, 2009 Consumer Trend Report
***Technomic*, "Opportunities in the Away-From-Home Breakfast Daypart," 2008

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