



# Your Menu, Elevated

with Shredded Hash Browns

We eat with our eyes... and hash browns are the perfect ingredient for photo worthy menu items. They are a crispy, craveable topping, main dish base, and next level appetizer element that elevates dishes across dayparts. It's time to try hash browns in bold new ways.



**You won't believe your eyes.**  
**Wait until you see what our Hash Browns can do!**

**SIMPLY  
POTATOES®**

Shredded Hash Browns **are evolving beyond their traditional role** as a breakfast side and showing up in innovative dishes worthy of your social feed.

With Simply Potatoes®  
it has **never been easier** to create  
a crispy salad or burger topper, loaded skillet  
and unique appetizers with an item that is likely  
already in your back of house.



## Our Simply Potatoes® Shredded Hash Browns deliver:

- Scratch-quality, never frozen, and made with 100% real potatoes.
- Completely prepped, refrigerated, and ready-to-go so they save you time and labor.
- Gluten-free and vegetarian.
- A standout ingredient in a variety of irresistible dishes.





The crispy upgrade your menu needs! From salads to stacked, innovative restaurants are going viral with creative ways feature refrigerated hash browns in post-worthy ways.

A few exciting thought starters to get you going...

- Top salads and burgers with some extra crunch and visual appeal.
- Turn hash browns into the star by topping them with trending ingredients like birria, pickled jalapeno, red onion and cotija cheese.
- Elevate comfort classics with a crispy finish.
- Create your own next level, photo-worthy appetizer that is sure to create menu buzz.



Steakhouse Wedge Salad



Korean Corn Dogs



Shepard's Pie

Show us your creative hash brown dish on socials with #HashBrownTag



See all of our Hash Brown recipes on our website.

Description	Pack Size	Product Code
Simply Potatoes® Shredded Hash Browns	2/10 lb bag	20169-15100-00
Simply Potatoes® Special Cut Wide Hash Browns	2/10 lb bag	20169-30001-00

For ordering, information, or customer service assistance, call  
**800-328-5474** or visit **www.michaelfoods.com**.

